

# Murad Nabiev

## Senior 3D Visualization Artist

🌐 Austin, TX

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### EXPERIENCE

01/2020 - Present  
**Advantage Solutions**  
Senior 3D Artist

- Lead the creation of high-fidelity 3D product and retail environment visualizations for major national retailers, delivering assets used across in-store and digital merchandising channels.
- Develop photorealistic product and lifestyle imagery for global consumer brands including Wells, Maruchan, Diageo and their portfolio of subsidiary labels.
- Partner with retail clients including Walmart, Target, HEB, Kroger and others to visualize product placement strategies, display concepts, and in-store marketing initiatives.
- Deliver production-ready 3D assets that translate directly into physical retail displays and digital commerce experiences.
- Drive the development and optimization of internal 3D workflows and pipelines, improving production efficiency and mentoring team members on tools, processes, and best practices.
- Create, establish and maintain a scalable, brand-specific 3D asset library, enabling faster project turnaround and consistent visual quality across campaigns.
- Collaborate with cross-functional teams including marketing, account management, and production leadership to innovate and integrate 3D capabilities into broader creative deliverables across numerous clients.
- Contribute to large-scale campaigns for Ferrero, Kenvue, SC Johnson, and Bayer, producing seasonal and promotional assets tied to entertainment partnerships and celebrity collaborations.
- Provide on-demand graphic design services such as compositing, advertising and product image retouching for marketing and retail visualization projects.

10/2016 - 01/2020  
**Quantum Networks**  
Graphic Designer

- Produced product imagery and storefront visuals for company's Amazon, Walmart, and Shopify marketplaces.
- Designed digital and print marketing materials supporting product launches, pitches and brand development initiatives.
- Developed and maintained a centralized visual asset and 3D library to streamline production and ensure brand consistency.
- Led packaging design and prototyping for existing products and new product launches.
- Designed marketing communication assets including presentations, infographics, and email templates for internal and external use.
- Designed, developed, and maintained a WordPress company website and Shopify e-commerce platform.
- Built the company's graphic design infrastructure from the ground up, establishing visual standards, production workflows, and brand guidelines.

06/2016 - Present  
**Coronet LED**  
Retainer 3D Visualizer

- Produce comprehensive product visualization imagery across the company's product catalog to support marketing, web resources and e-commerce product listings.
- Model detailed LED lighting fixtures and create architectural product visualization scenes in 3ds Max and Blender, including modeling, texturing, lighting, and rendering.
- Composite 3D renderings into photography to produce polished marketing visuals and product presentation assets.
- Create animated product demonstrations showcasing product functionality and design features.

09/2011 - 01/2016  
**American Christmas**  
Decorator

- Supervised installation crews and coordinated large-scale seasonal decoration projects for major retail and commercial clients.
- Completed installations at venues across Tri-State and New York City including Madison Square Garden, Radio City Music Hall, the Marriott Marquis Hotel, Disney Store, Saks Fifth Avenue and Bergdorf Goodman.

### SELECTED CLIENTS

Walmart • Target • HEB • Kroger • Meijer

Diageo • Moët Hennessy • Ferrero • Kenvue • SC Johnson • Bayer

Audio-Technica • Teenage Engineering • Beyerdynamic

Manscaped • Maruchan • Olipop • Milk Makeup • AG1

### SKILLS

#### 3D Visualization & Production:

3D Modeling, Product Visualization, Photorealistic Rendering, Retail Display Visualization, Lighting & Texturing, Scene Composition, Compositing, 3D Asset Managing, CAD Data Adaption, 3D Animation

#### Render Engines:

Cycles, Eevee, V-Ray

#### Design & Creative:

Graphic Design, Digital Retouching, Digital Illustration, Print Design, Logo Design, Infographics, E-Commerce Product Imagery, Packaging Design, Marketing Asset Development

#### Software:

Blender, 3ds Max, Substance Painter, Boxshot, Origami, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, Adobe Fresco, Adobe Dimension

#### Web & Technical:

HTML, CSS, WordPress, Front-End Web Design

#### Languages:

English (Fluent), Russian (Fluent), Spanish (Basic), German (Basic)

### EDUCATION

**Bachelor of Fine Arts (BFA),  
Electronic Design & Multimedia**  
City College of New York, New York, NY  
2013 - 2016  
*Summa Cum Laude* — GPA: 3.961

**Linguistics, Translation & Interpreting  
(4 Years Completed)**

**Institute of International Relations,**  
Yekaterinburg, Russia  
2006 - 2010